



HOPE THROUGH DEMENTIA STARTS WHEN YOU DO

Your support of Amazing Place makes a difference now & into the future!



"Everyone is completely authentic at Amazing Place. I do not have to hide who I am and no one judges me. The place has saved my life."

— Paul, Day Program Participant



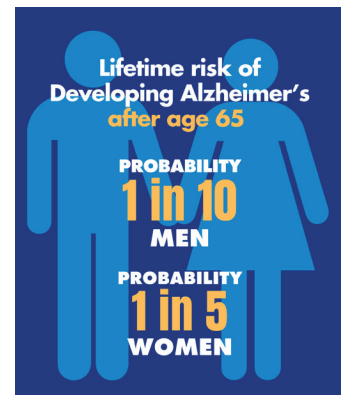
Why Now?

Most of us know someone facing memory or cognitive difficulties, whether they are struggling themselves or caring for a loved one affected by these challenges. By 2050 the number of older adults is expected to increase by 80 percent and with it, cases of dementia and cognitive decline. The numbers are staggering. In Texas alone, almost 500,000 of our neighbors over 65 have dementia and there are 1.1 million dementia caregivers. As alarmingly, the average out-of-pocket cost annually per dementia caregiving family in Texas is \$12,000.

The rise in dementia cases is a health concern that impacts each of us. There needs to be affordable, accessible care options, education and resources for anyone who cares about brain health. And because **45% of dementia diagnoses are preventable** by adapting healthy lifestyle behaviors, we know that it's never too early or too late to pay attention to your own brain health or help others facing cognitive challenges.

Amazing Place is the Houston area's leader in navigating dementia and nurturing brain health.

For more than 30 years, the mission of faith-based Amazing Place to **empower families facing the challenges of dementia, and to advance brain health for all** has never wavered. We serve those with mild to moderate dementia, caregiving families and friends, congregations, and anyone interested in brain health. Our unique nationally-recognized model impacts more than 10,000 individuals annually by offering a pathway forward at affordable rates or little to no charge. We offer hope through dementia and aging with optimism.



Facts provided by the Alzheimer's Association 2026 Facts and Figures

To continue leading this charge, investment is crucial.

Amazing Place recently completed a \$21 million capital campaign to open our second campus in Katy which expands our ability to serve more of our community. To sustain this growth and ensure consistent excellence across both locations, we have increased our staff to meet our operational and programming goals. Amazing Place thrives because of a unique revenue model in which Day Program tuition helps support our work, but it is **the generosity of donors like you that truly sustains our mission.**



Nationally, only 1–2% of charitable giving is directed toward aging services and dementia-related causes. To meet the needs of older adults and families in the greater Houston area, **60% of our 2026 Amazing Place budget—\$3.25 million—must be raised through philanthropy.** That means we rely on a small but deeply committed group of supporters who understand what's at stake. **Your gift doesn't just fund our mission—it transforms lives.**

"We want to get behind Amazing Place and stay actively involved because it means the world to have a reliable resource on brain health in our community."

— Ken, Donor

Our innovative **Day Program** offers participants a wide array of activities from which to choose each day, a Memory Preservation Nutrition® lunch and snack, and on-site access to licensed healthcare professionals and social workers. We are the only area non-profit to offer **Cognitive Stimulation Therapy (CST)** for those newly-diagnosed or concerned about cognitive loss. And Amazing Place is an oasis for **Caregivers**, offering resources and evidence-based programs to help navigate the challenges as the disease progresses. Our **Brain Health** specialists help the community understand dementia-risk factors and offer actionable techniques for staying mentally sharp and rethinking how to age well. **Without your generosity, none of this is possible.**



Help us Make an Impact

Your support makes a huge difference in our ability to meet the brain health challenges of our aging population. Your investment in Amazing Place can help prevent cases of dementia, slow progression of the disease, and empower caregiving families and friends. Every service we provide helps lower the burden of dementia-related costs on our entire community.

Here's An Amazing Place to Start

Consider supporting Amazing Place and becoming a partner alongside us. Every gift makes an impact and provides hope through dementia. Please reach out to us to discuss how you can make a difference today.

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Give Online

